



**KAYZED**  
COMPREHENSIVE BUSINESS SOLUTIONS  
*exceeding expectations*

1	Introduction	
2	Vision & Core Values	
3	Profile	
4	Areas of Expertise	
5	Organization Structure	
6	<div><p>Our Services</p><ul style="list-style-type: none"><li>▪ <b>Quality Management &amp; Process Excellence</b></li><li>○ ISO Consultancy</li><li>○ Business Process Mapping</li><li>○ Lean Six Sigma</li><li>○ EFQM</li><li>○ CMMI</li><li>○ ITIL 4</li><li>○ COBIT</li></ul></div>	<div><ul style="list-style-type: none"><li>▪ <b>Digital Transformation</b></li><li>○ Robotic Process Automation</li><li>○ Artificial Intelligence</li><li>○ Machine Learning</li><li>○ Data Science</li><li>○ Vision Intelligence</li><li>○ Business Application Development</li></ul></div>
7	Prestigious clients	
8	Why Kayzed	



## OPERATIONAL EXCELLENCE

This is achieved when an organization is strategically designed to continually improve the way it creates and delivers value to its customers.

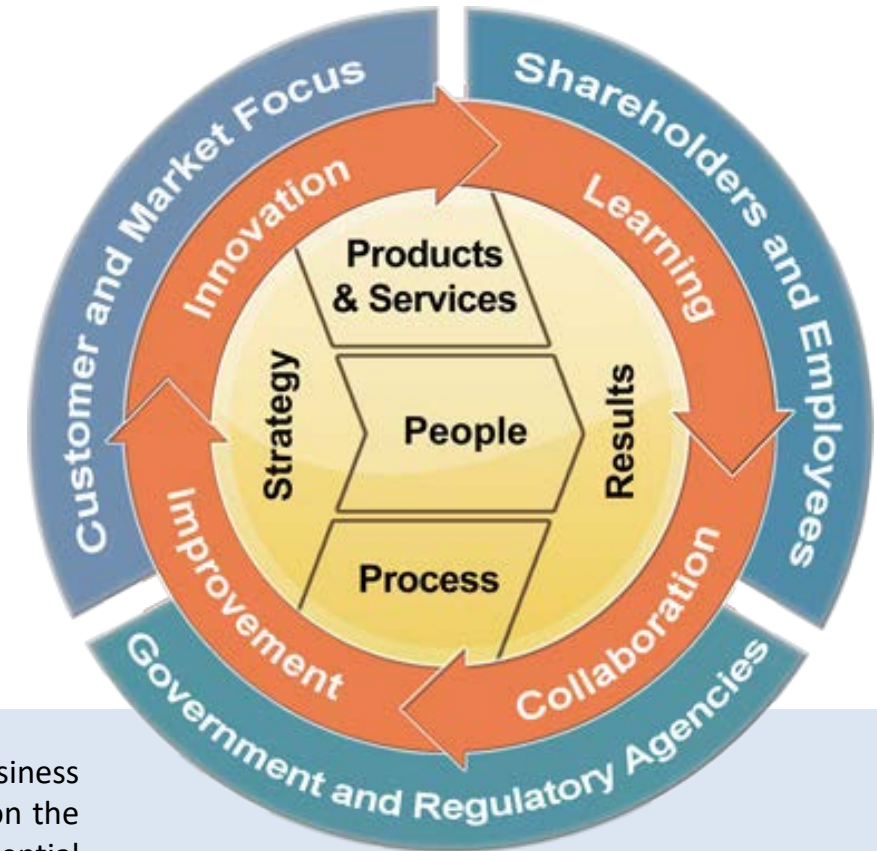


## MANAGEMENT EXCELLENCE

This is achieved when an organization achieves the maximum level of performance possible considering the human, material and financial resources available.



**RESPONSIBLE AND SUSTAINABLE GROWTH, LEADERSHIP IN PRODUCTS AND SERVICES, FOCUS ON CUSTOMERS AND ON RESULTS**

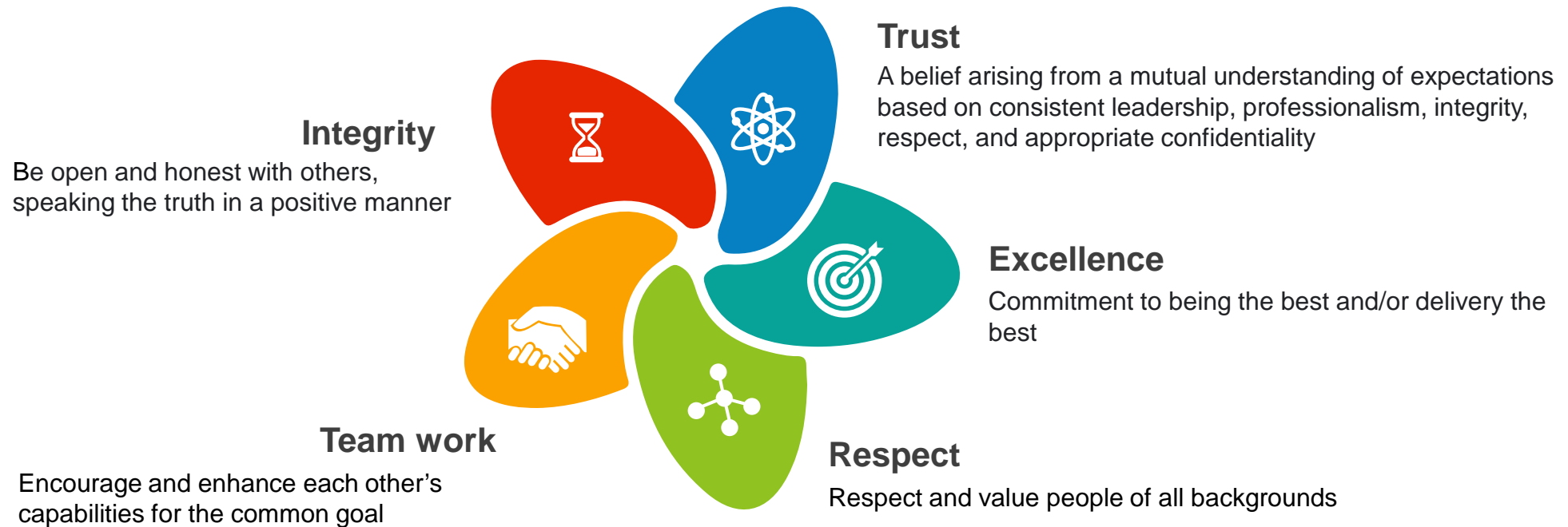


The Management Excellence Model involves the systematic use of key practices and tools in business management, aiming at increasing performance in all areas and operations of your organization, based on the principles of continuous improvement, preventive management and a focus on results. Among the essential tools for Management Excellence are: **Business Process Management (BPM)**, **ISO Consultancy**, **Project Management-Lean Six Sigma (LSS)**, **Agile Methodology (ACP)**, **Digitization & Innovation – Robotic Process Automation**, **Artificial Intelligence**, **Machine Learning**, **Application Development** and **Vision Intelligence**, **People Management (PM)**

## Vision

To help customers achieve their business objectives by providing innovative, best-in-class consulting services.

## Core values



**Kayzed Excellence Suite** is the most complete and modular solution to meet all critical demands for excellence in organizational performance in a single and integrated environment. It is the most complete and innovative solution suite for the automation and improvement of processes, regulatory compliance and management excellence.



Kayzed Consultants' engagements have ranged from defining corporate strategies and plans, deploying RPA/AI/ML solutions, business process re-engineering, process mapping & development, IS Governance framework, review of BCM, ISO consultancy, DRP and IT security, IT system selection and program/ project management services, Lean Six sigma implementation and Business Excellence

## Company Profile

**Kayzed Consultants** is a global management consultancy firm equipped with fully qualified consultants for RPA/AI/ML solutions, ISO management, BPM/BPR, Lean Six Sigma, Marketing, Advertising and Franchising streams, with **Over a decade** of experience and offering a wide range of services to suit clients with varying needs and helping them deliver desired results.

### Key Strengths:

- Our local presence, extensive knowledge and excellent reputation throughout the Gulf states
- We provide one of the most comprehensive package of technology and consulting services and training in the fields of ISO Consultancy, Robotic Process Automation (RPA), Artificial Intelligence (AI), Machine Learning (ML), Quality, Lean Six Sigma, Environmental, Health & Safety, Energy, Food Management, Marketing Management, Human Resources Management, and Finance Management & Strategic Management.
- We build custom solutions using our in-depth expertise in deploying new-age digital technologies like RPA, AI, ML and data science



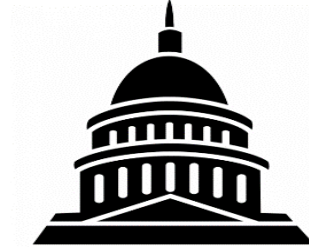
# Areas of expertise



Construction



Food and Beverage



Governmental Agencies



Healthcare



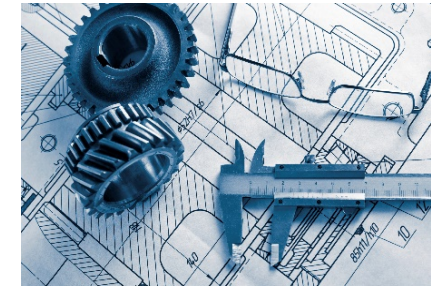
Information Technology



Logistics



Machining and Fabrication



Manufacturing



Oil and Gas



Service



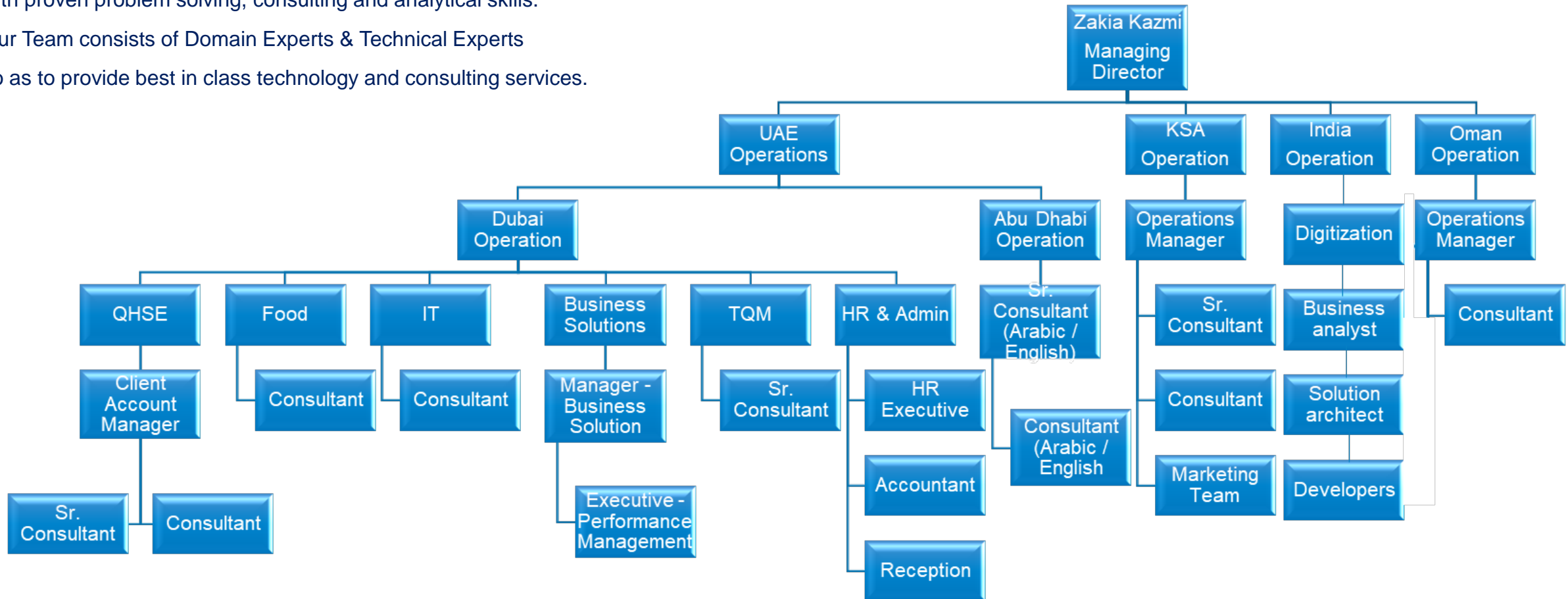
Telecommunications



Testing Laboratories

# Organization Structure

A team of highly qualified and experienced professionals with proven problem solving, consulting and analytical skills. Our Team consists of Domain Experts & Technical Experts so as to provide best in class technology and consulting services.



# Meet our Team



**Managing Director Zakia** is a visionary leader with 22+ years of experience in consulting services. She drives the corporate world forward by tackling its biggest challenges – Regulation and Compliance, implementing transformative technologies, corporate performance management based on her in-depth understanding of client needs, analytics, technology, and multi-center operating models



**Director – Sales & Digital Marketing Kauser** has over two decades of experience in business research, analytics, sales and digital Marketing. She focuses on product strategy and works closely with client organizations to ensure they receive optimal value from Kayzed solutions.



## **Head-Digitization & Innovation**

Husain brings 16+ years of experience helping businesses grow by embracing digital transformations. He has worked on several multimillion-dollar projects for global clients and has extensive experience working with new-age digital technologies -

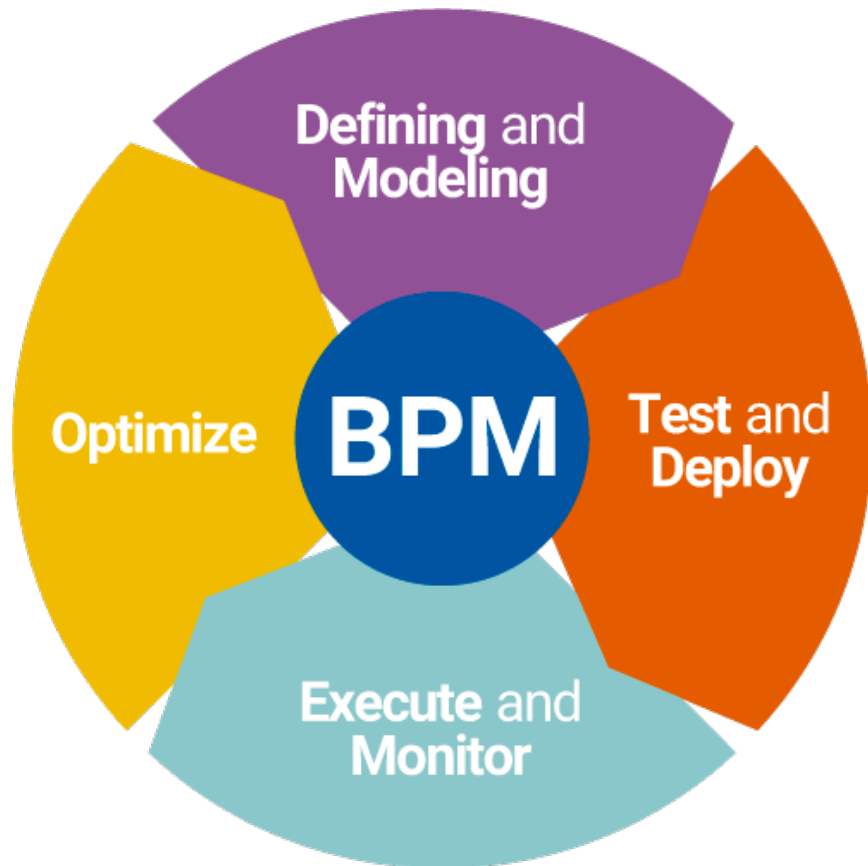
Robotic Process Automation, Artificial Intelligence, Machine Learning, Data Science, Blockchain, Quantum computing & Internet of Things (IoT).



As businesses become more connected and digitized, it is crucial that companies, no matter the industry, entrust the supervision of the IT department to an experienced and knowledgeable professional, meet our

**Head of Information & Technology Mr. Raza**, he has more than 18 years experience managing high-value projects delivered in a secure environment



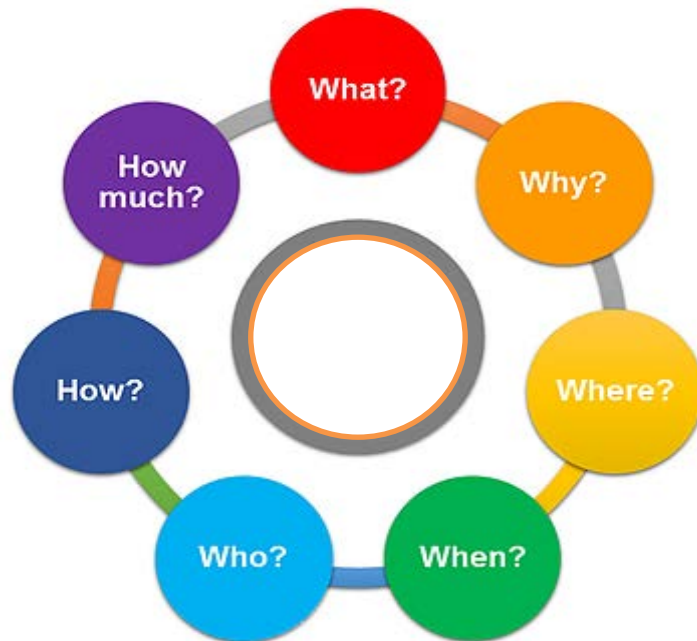
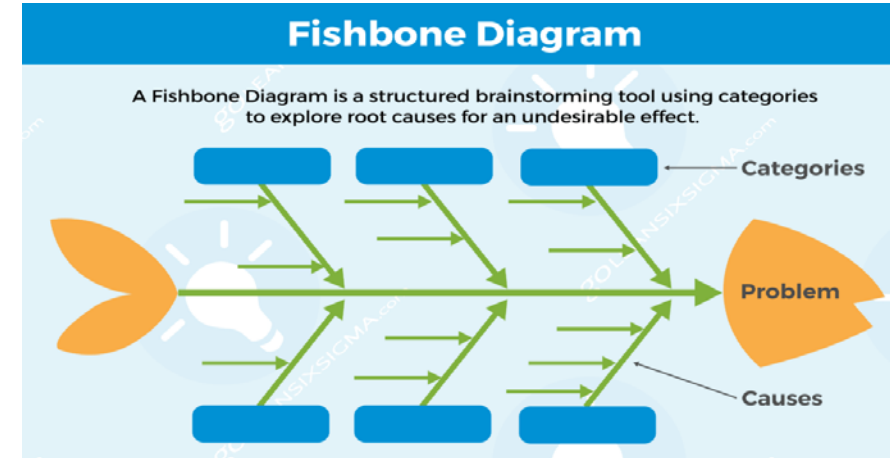
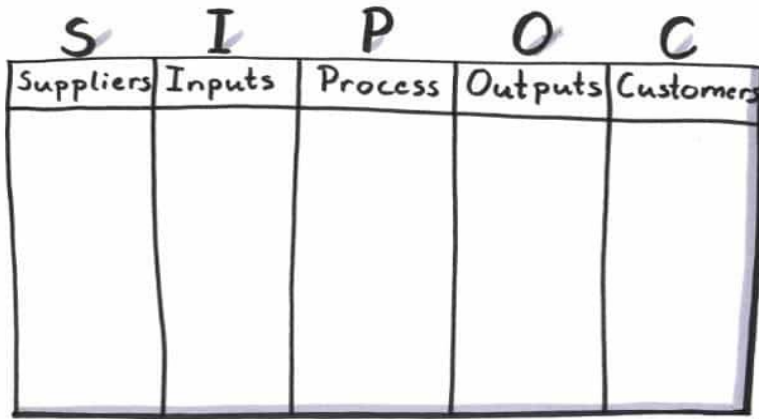


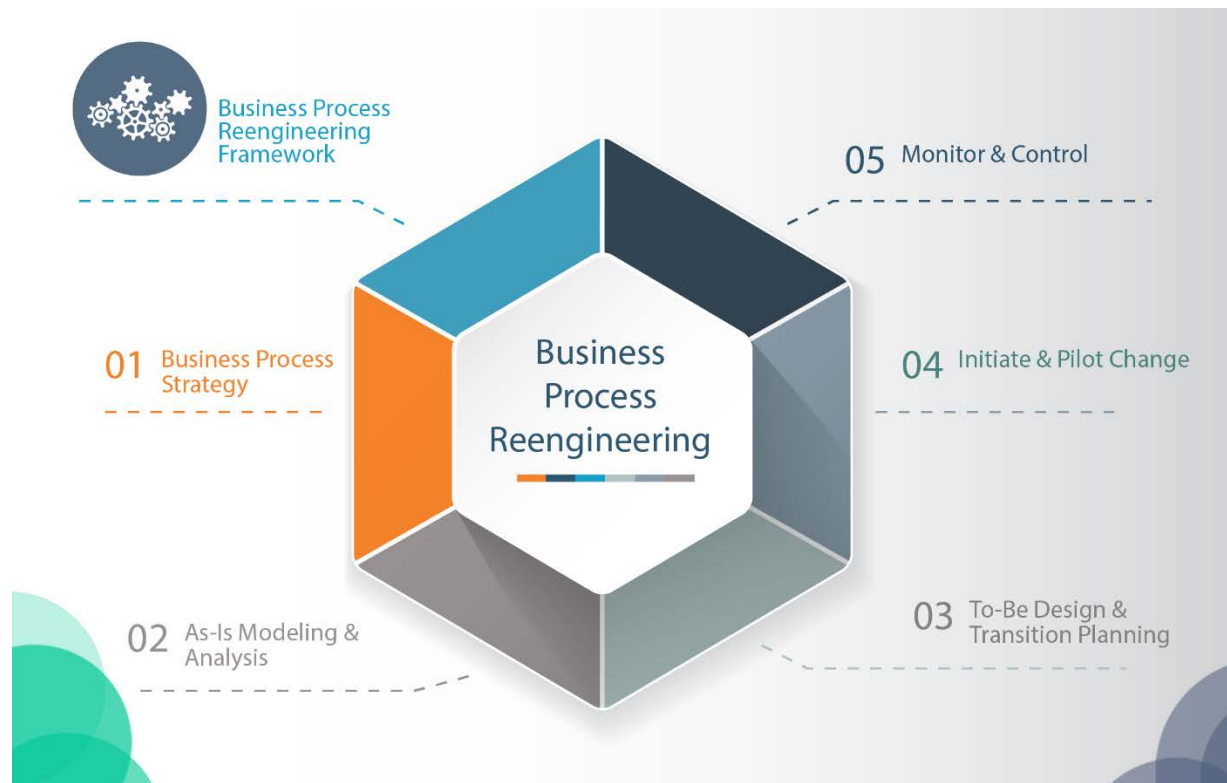
**BPM (Business Process Management)** technology models, standardizes, and automates processes and operations from start to finish, combining increased quality and efficiency with a reduction in costs, execution time and departmental overlap. The solution also promotes continuous improvements in processes throughout the organization by monitoring performance indicators of daily activities, incident and diversion controls and the automation of change management.

#### Key Tools & Techniques –

- Business Process Modelling Notation
- Unified Modelling Language Diagrams
- Data Flow and Role Activity Diagrams
- Fishbone & Gantt Charts

# Business Process Mapping Tools and Techniques





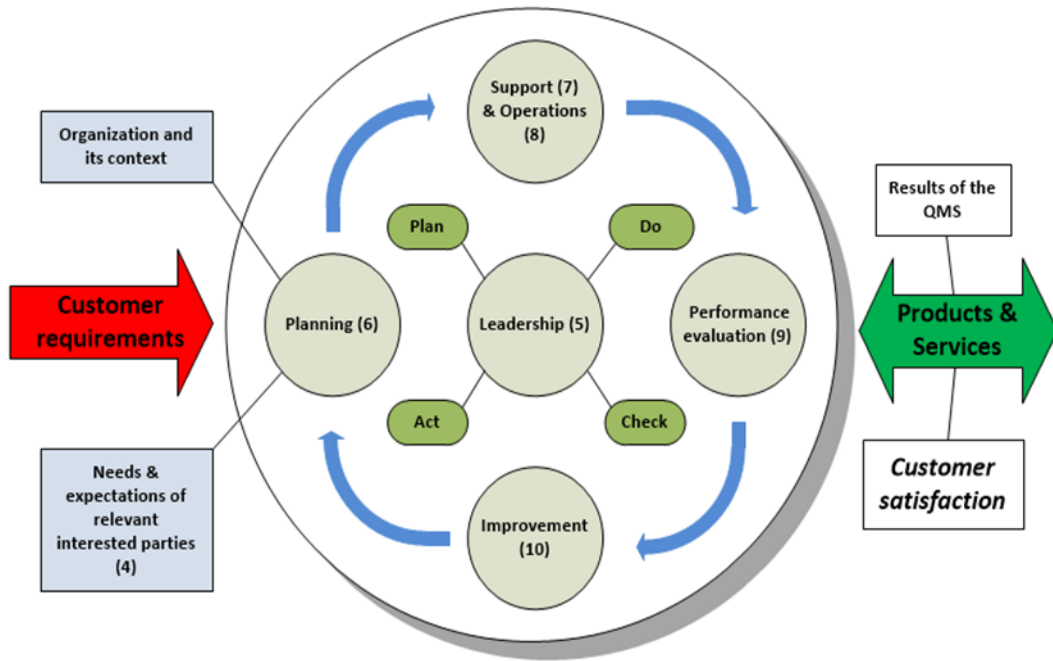
**Business Process Reengineering (BPR)** involves the radical redesign of core business processes to achieve dramatic improvements in productivity, cycle times and quality.

## When should a Process be Reengineered?

- **Customers** are becoming increasingly more demanding
- **Competition** has intensified and is harder to predict
- **Change** in technology or company mergers

## Which Processes should be Reengineered?

- **Dysfunction** - Processes in deepest trouble (inefficient or broken)
- **Importance** - Greatest impact on customers
- **Feasibility** - Easy to be reengineered



## ISO Consultancy

For organizations asking how to improve the quality of their products and services and consistently meet their customers' expectations, Kayzed has an answer.

Leading the ISO Consultancy for more than a decade, Kayzed can help any organization, large or small, regardless of its field of activity excel with the help of ISO deployment and certification

## Integrated Management System (IMS)

The Integrated Management System (IMS) is known as a system that merge the components of business into one system IMS implementation includes ISO 9001 Quality Management, ISO 14001 Environment Management and Occupational Health and Safety Management 45001

Whether the your focus is on information security ISO 27001, process excellence ISO 18404 - Six Sigma, innovation management ISO 56002, ISO 10002 – Customer Satisfaction or ISO 2000 – ITSM we cover all standards

# ISO Consultancy for all Major Standards



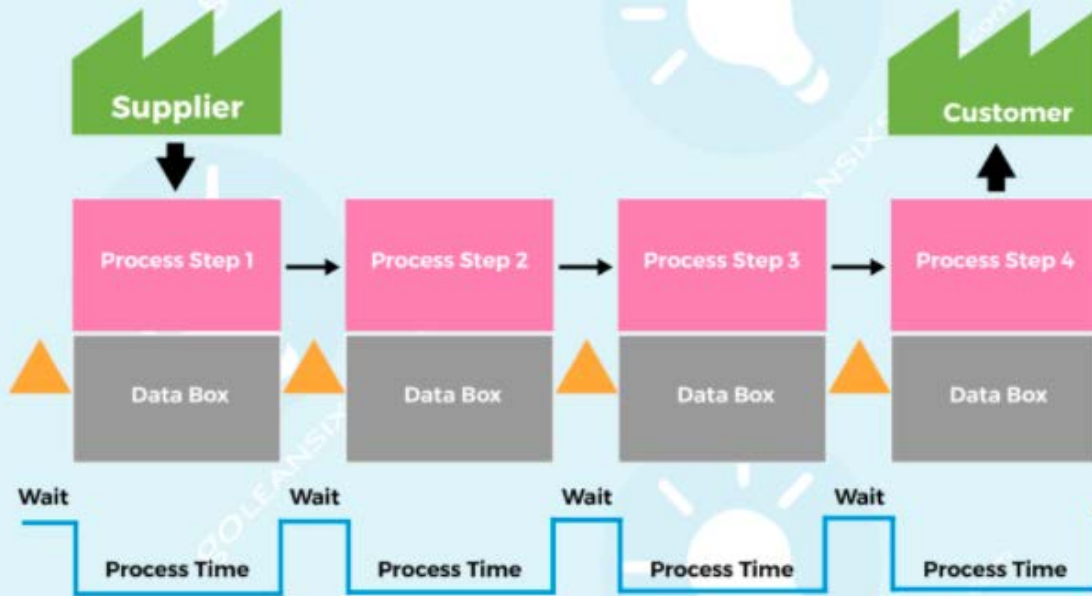
**Consulting, Documentation, Training, Auditing and Certification assistance services available for all the below major ISO Standards**

ISO 9001	Quality management systems -- Requirements
ISO 10012	Measurement management systems -- Requirements for measurement processes and measuring equipment
ISO 13485	Medical devices -- Quality management systems -- Requirements for regulatory purposes
ISO 14001	Environmental management systems -- Requirements with guidance for use
ISO 20000-1	Information technology -- Service management -- Part 1: Service management system requirements
ISO 20121	Event sustainability management systems -- Requirements with guidance for use
ISO 21001	Educational organizations -- Management systems for educational organizations -- Requirements with guidance for use
ISO 21101	Adventure tourism -- Safety management systems -- Requirements
ISO 21401	Accommodation facilities -- Sustainability management system -- Requirements
ISO 22301	Societal security -- Business continuity management systems --- Requirements
ISO 26000	To help organizations effectively assess and address social responsibilities
ISO 27001	Information technology -- Security techniques -- Information security management systems -- Requirements
ISO 27014	Information technology — Security techniques — Governance of information security
ISO 28001	Security management systems for the supply chain -- Best practices for implementing supply chain security, assessments and plans -- Requirements and guidance
ISO 29001	Petroleum, petrochemical and natural gas industries -- Sector-specific quality management systems -- Requirements for product and service supply organizations
ISO 30301	Information and documentation -- Management systems for records -- Requirements
ISO 30401	Human resource management -- Knowledge management systems -- Requirements
ISO 37001	Anti-bribery management systems -- Requirements with guidance for use
ISO 37101	Sustainable development in communities -- Management system for sustainable development -- Requirements with guidance for use
ISO 39001	Road traffic safety (RTS) management systems - Requirements with guidance for use
ISO 41001	Facilities management -- Management systems -- Requirements with guidance for use
ISO 44001	Collaborative business relationship management systems -- Framework
ISO 45001	Occupational health and safety management systems -- Requirements with guidance for use
ISO 50001	Energy management systems -- Requirements with guidance for use
ISO 55001	Asset management -- Management systems -- Requirements
ISO 56000	Innovation management – Implement, maintain and improve innovation management system



## Value Stream Map

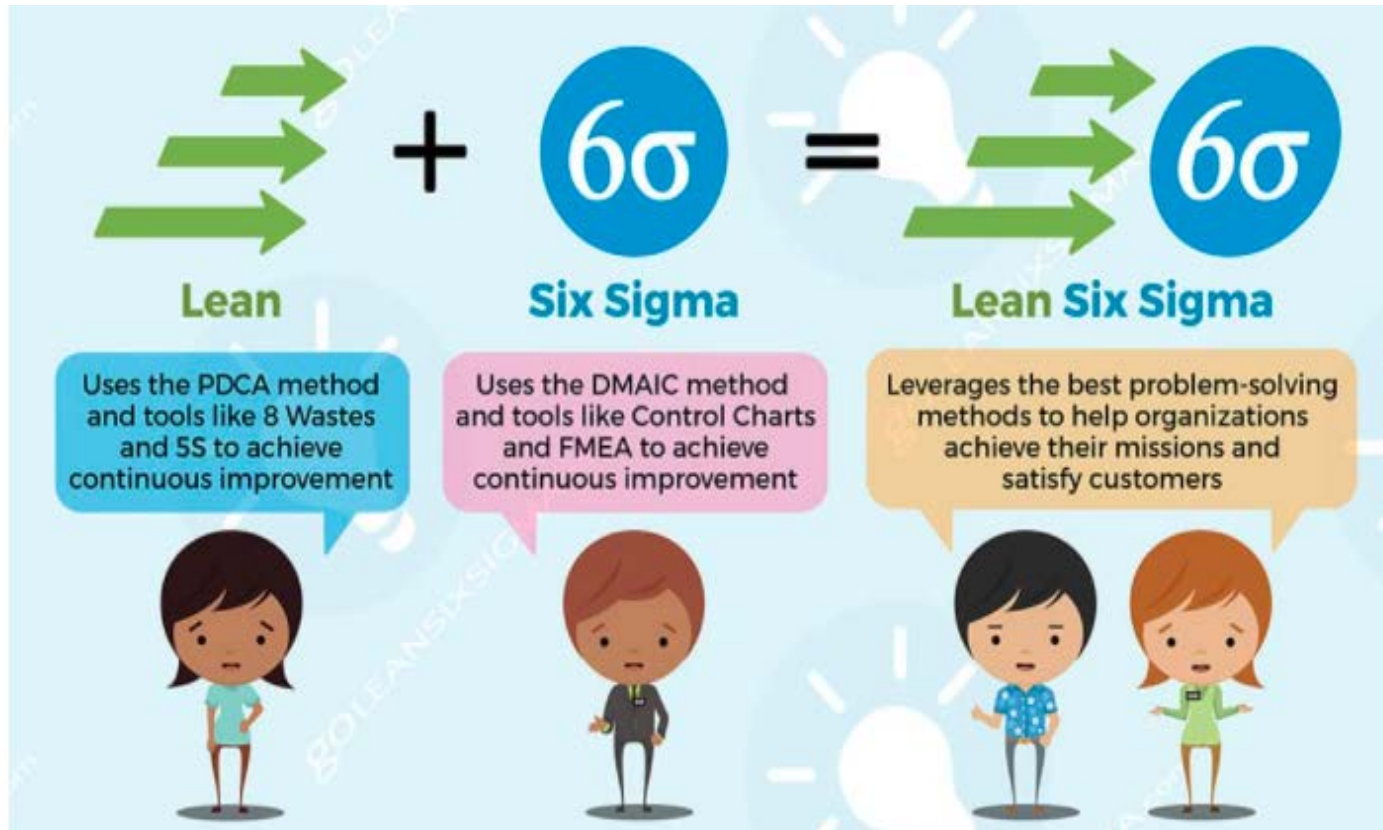
A Value Stream Map displays the high level process steps along with key process data.



**Value stream mapping (VSM)** is a Lean management method that allows you to visualize, analyze and improve all the steps in a product delivery process.

### Methodology

- Identify the process
- Create VSM team
- Kaizen Kick-off
- VSM Planning
- Current state map – Calculate process time and value
- Remove Non-value added steps
- Future state map – Calculate process time and value



**Lean Six Sigma (LSS)** is a method that relies on a collaborative team effort to improve performance by systematically removing waste and reducing variation

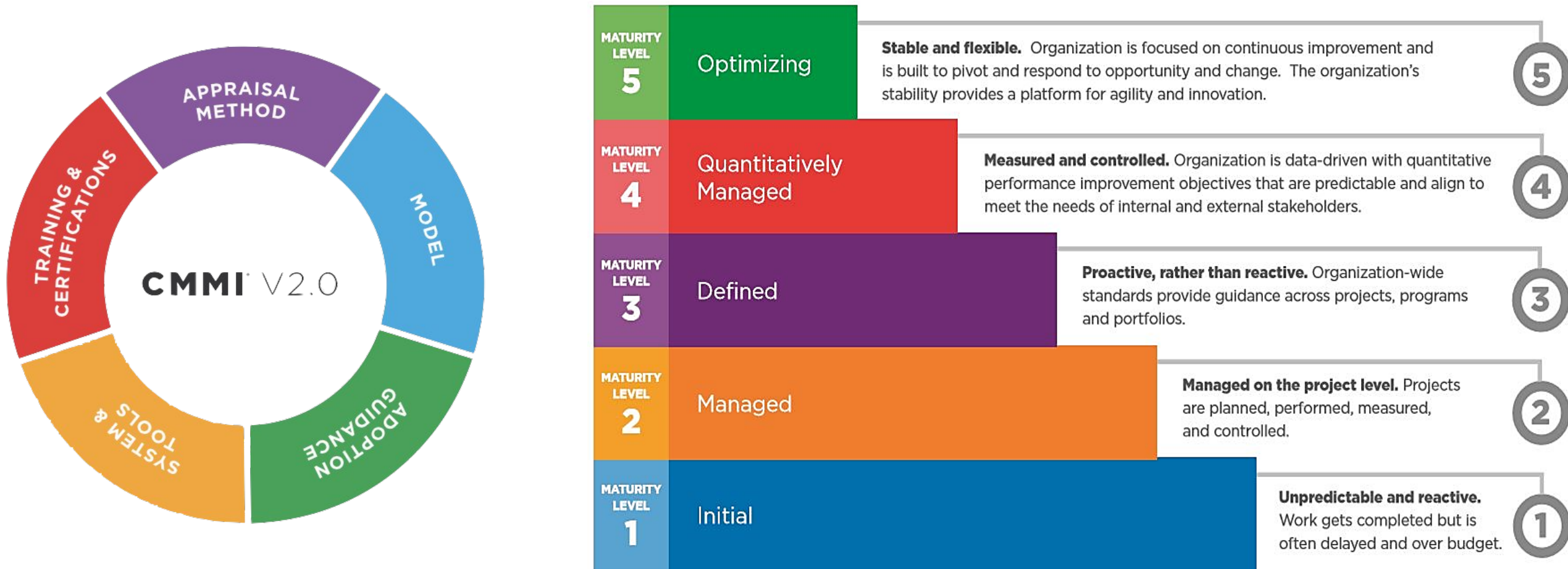
## Methodology

- Define – Defining the problem
- Measure – Quantify the problem
- Analyze – Identify the cause of the problem
- Improve – Implement and verify the solution
- Control – Sustain the solution

# CMMI – Capability Maturity Model Integration

The **Capability Maturity Model Integration (CMMI)** is a process and behavioral model that helps organizations streamline process improvement and encourage productive, efficient behaviors that decrease risks in product, and service development.

*CMMI addresses the following areas:* (1) CMMI for Development (2) CMMI for Services (3) CMMI for Acquisition



# EFQM – European Foundation for Quality Management



The EFQM Model is a globally recognized management framework that supports organizations in managing change and improving performance.



## Validated by EFQM

- A high level business review through self assessments
- An EFQM assessor to review performance and share recommendations

## Qualified by EFQM

- A detailed analysis of how your organization is performing against the seven criteria of the EFQM Model
- EFQM's Business Matrix tool used for a more rigorous assessment
- Score on the RADAR elements
- EFQM assessor to review against seven criteria's and provide scores

## Recognized by EFQM

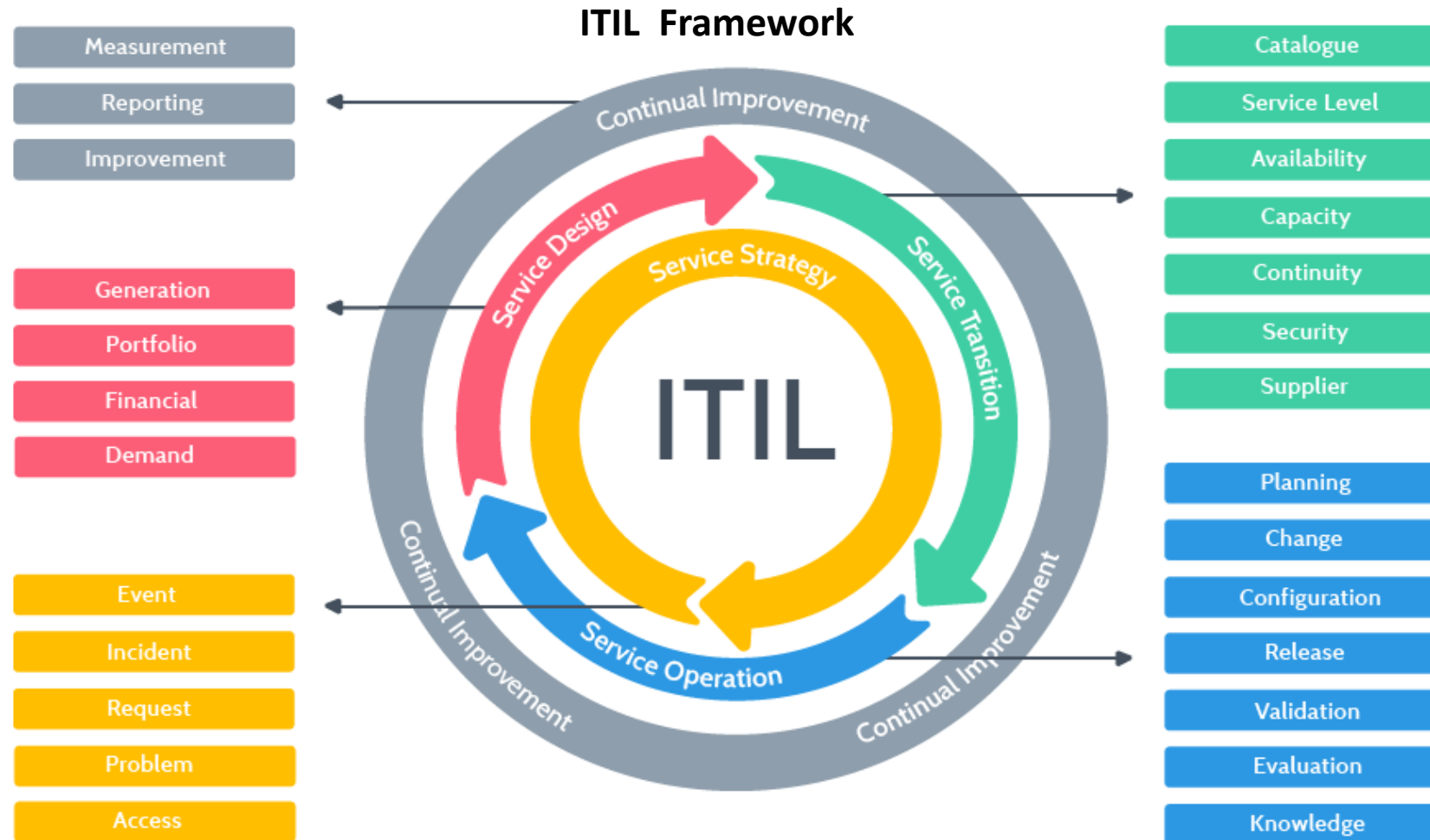
- Recognized by EFQM is a complete management audit of your organization, using the EFQM Model.
- Business Matrix Advanced tool used for complete assessment against all 9 criteria's and scored on RADAR elements

## Award & Ratings

- EFQM Global Award is to recognize outstanding organizations worldwide
- 3 to 7 Star rating as per the scores available only for 'Recognized by EFQM' category



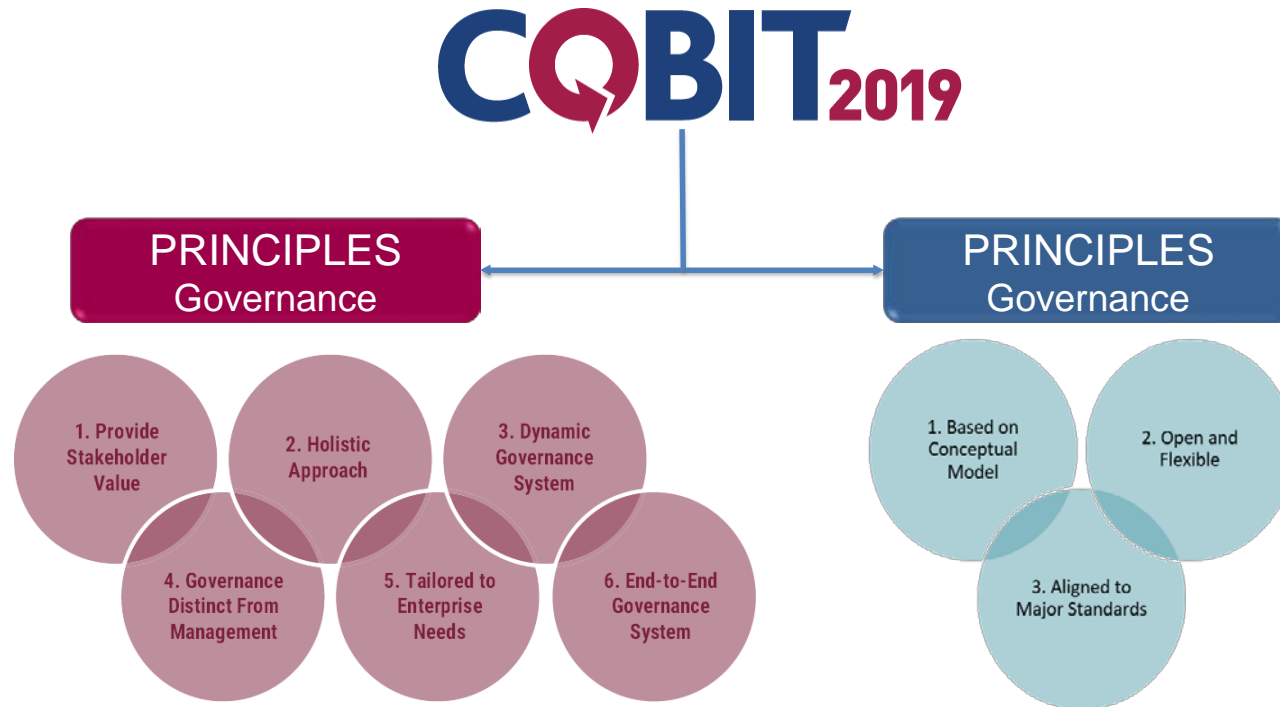
The ITIL (**Information Technology Infrastructure Library**) is a framework designed to standardize the selection, planning, delivery, maintenance, and overall lifecycle of IT (information technology) services within a business. The goal is to improve efficiency and achieve predictable service delivery.



*Latest version ITIL4*



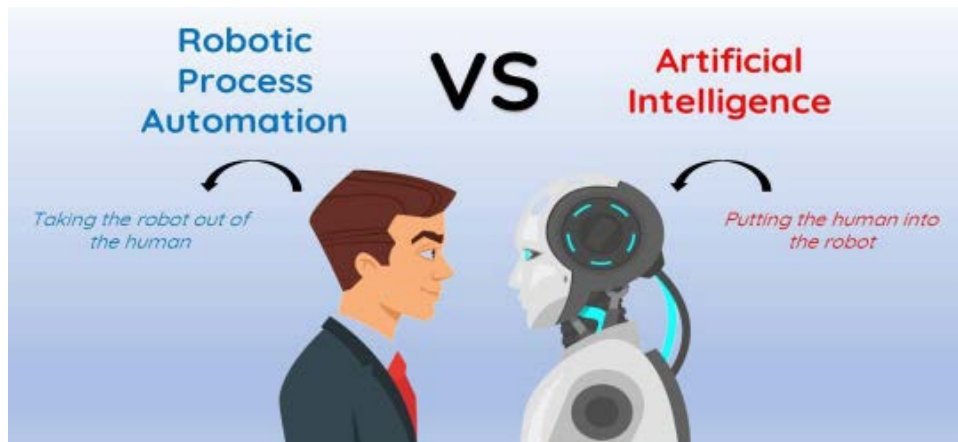
# COBIT – Control Objectives for Information & Related Technologies



## COBIT - Control Objectives for Information and Related Technologies

Is a framework that aims to help organizations that are looking to develop, implement, monitor, and improve IT governance and information management.

It ensures effective enterprise governance of information and technology, has been updated with new information and guidance, facilitating easier, tailored implementation— strengthening COBIT's continuing role as an important driver of innovation and business transformation



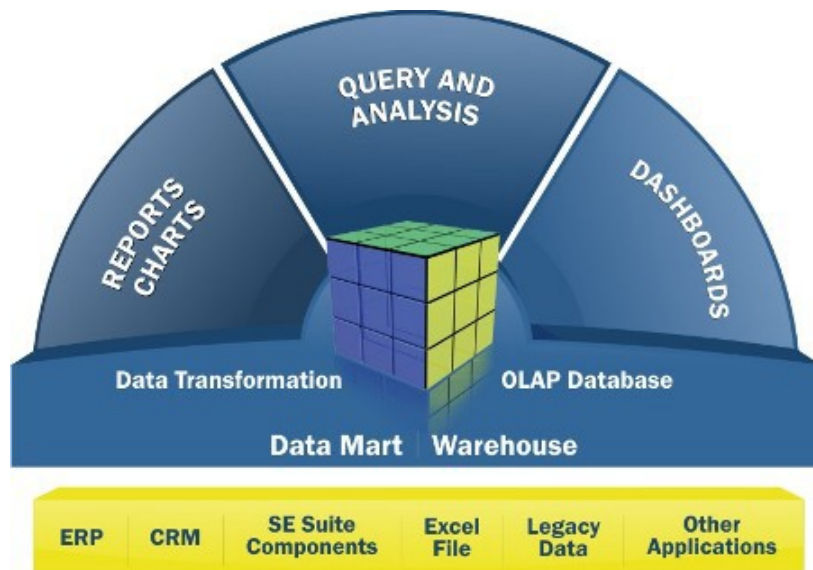
**Robotic process automation (RPA)** is a software technology that makes it easy to build, deploy, and manage software robots that emulate humans actions interacting with digital systems and software.

**Artificial intelligence (AI)** refers to the simulation of human intelligence in machines that are programmed to think like humans and mimic their actions.

These Software robots can do work faster and more consistently than people, without the need to get up and stretch or take a coffee break.

**Kayzed RPA & AI solutions** can help you streamline workflows, making organizations more profitable, flexible, and responsive, increases employee satisfaction, engagement, and productivity by removing mundane tasks from their workdays.

[Demo](#)



**Machine Learning & Data Science** technologies expands knowledge and strategic decision making in the organization reliable and complete.

It allows you to transform an images/pictures and indecipherable mass of data into facts and extract trends and patterns from it. Data can be organized and ordered, comparisons can be made and significant information can be obtained that can be invaluable to the organization.

These technologies provided by **Kayzed** makes information readily available and in the format you need. By integrating data across the organization and delivering reports on demand, the technical team spends less time dealing with requests and business users spend less time searching for the most accurate information.

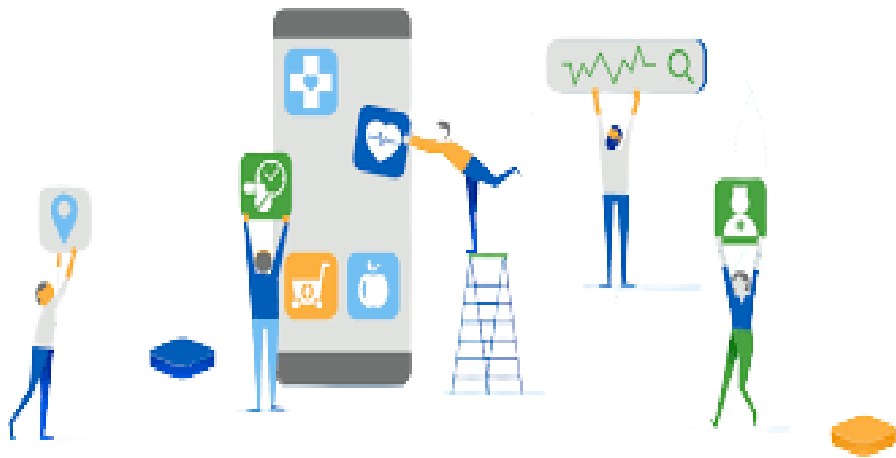


## Vision Intelligence

With **visual intelligence** computers are able to conduct an image recognition search without the photos being tagged with any descriptive. It's as though they are seeing things the way humans see them.

**Kayzed** can program your CCTVs to give you live report on crowd analytics and object counting, customer's overall time spent in the store analytics and conversion analytics, monitor compliance (PPE, mask), conduct contactless identification and authentication.





## Application Development

Build a mobile or web-based app. for your business to be visible to customers all times and create a direct marketing channel

Enhance brand recognition and stand-out from the competition with minimum investment and maximum returns

No matter whether you are selling or servicing, provide an easiest way to customers to reach you



# Prestigious client list



# Why Kayzed?



## Trust

Trusted by more than 1500 clients in delivering high quality service



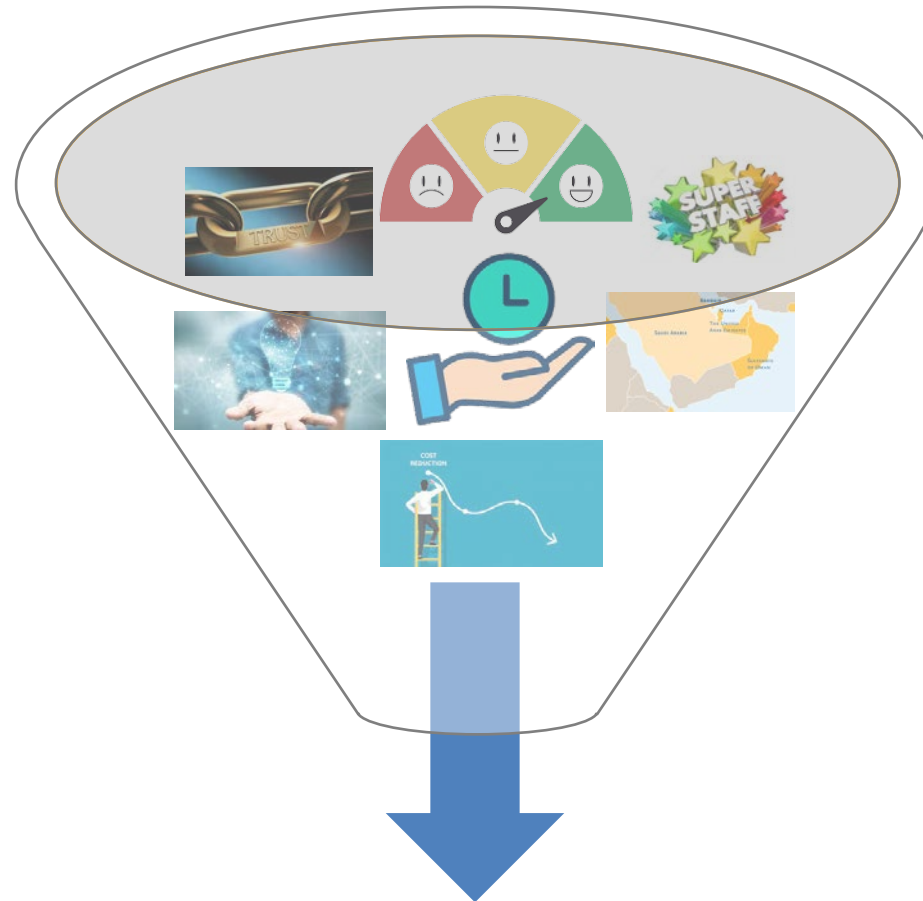
## Regional presence

Strong regional presence with more than a decade of experience providing best in class technology and consulting services



## Innovation

Tapping opportunities and transforming them into action through new-age technologies



# *Business Excellence*

## Domain expertise

Highly qualified staff with broader and deeper knowledge of business trends, industry challenges, and new technologies and processes



## Cost Reduction

Help you cut costs through detailed process study and solution recommendations



## Client Experience

Enhancing client experience is the heart of our business strategy



**Thank you!**